

## **FOR IMMEDIATE RELEASE**

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**BUTTERFLY BUZZ**

## **Introducing Butterfly Buzz; A Creative Marketing Agency Offering Consulting, Communications and Publicity Services To Artists Globally**

*Beverly Hills, California, November 11, 2008* — Butterfly Buzz, LLC, a creative marketing, publicity, and artists agency based in Los Angeles was officially incorporated on September 9, 2008. The agency offers professional services to artists to help them achieve the widest public exposure among their target audiences. It also collaborates with studios, media, event producers and entertainment companies in presenting or co-presenting their programs.

Founded by Bitá Milanian, a marketing and business development professional with extensive experience in strategic planning and maximizing market opportunities, Butterfly Buzz' primary mission is to promote both established and emerging Iranian artists and help them advance their career in the United States and globally.

"I have lived most of my life away from Iran where I was born just a few years before the 1979 revolution," said Bitá Milanian, founder of Butterfly Buzz. "But my heart has never lived away from there; with Butterfly Buzz, I hope to help Iranian artists in the Diaspora reach their full potential, so that in turn they may enrich the quality of life in the community. By focusing on artists who wish to cross over markets, I hope to play a small role in revealing the depth, the richness and the relevance of the Iranian arts, especially here in the U.S."

Butterfly Buzz' professional team is experienced in industries ranging from marcom to telecom to finance and entertainment. Individually and collectively, they form a solid platform for launching innovative, buzz-worthy messaging and marketing strategies for artists and business entrepreneurs alike.

"We have already begun collaborating with Butterfly Buzz and are very excited to find an organization that is not only attentive to the smallest of details, but is also highly reliable in establishing solid media connections and mass promotions while keeping in line with our artistic goals and image," said Babak Khiavchi, KIOSK guitarist and managing partner of Bamahang Productions.

Butterfly Buzz will celebrate its inception at the upcoming KIOSK concert in Los Angeles on November 16, 2008 at The El Rey Theatre, with special guest artist Babak Amini.

To learn more about Butterfly Buzz, please visit [www.bflybuzz.com](http://www.bflybuzz.com).

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### **About KIOSK**

Kiosk is a Persian Blues/Rock/Jazz band established by some friends, some years ago in a basement somewhere in Tehran. Kiosk has never been limited by music style or location. It continues to evolve and experiment by using music and lyrics to express itself and connect to its worldwide audience. For more info visit [www.kiosk-music.com](http://www.kiosk-music.com).

### **About Bamahang Productions**

Bamahang Productions is an independent music production company and Indie record label, established by musicians, run by musicians, for musicians. For more info visit: [www.bamahang-productions.com](http://www.bamahang-productions.com).